

Meaningful health actions, mapped to performance

A health action refers to any activity taken by a person to improve, maintain or monitor health. Health actions are the foundation of better member health, stronger quality performance, and smarter engagement. But member action doesn't happen by chance — it happens by design.

How we guide members to act



Unified, omnichannel engagement at scale

We don't just use channels — we connect them. Our coordinated outreach guides members from awareness to action with seamless, personalized experiences that scale with your goals, close gaps faster and build trust.



Intelligent targeting with member-centric precision

Our platform analyzes data, demographics, member preferences, risk profiles and behavior patterns to activate members to complete the right health actions. It's not about checking boxes — it's about identifying and leveraging high-value touchpoints that motivate follow-through.



Every action, connected

Each health action is aligned to government programs, quality and risk performance. All actions build a seamless journey — connecting members to the right, preferred providers, follow-up care and resources for better health.



Built-in insights that drive strategy

Get a 360° view of outreach performance and member engagement with interactive dashboards. Drill down by demographics, health conditions and risks or health action to drive member action to close quality and risk gaps.



Rewards that move members to action

We tie real, flexible rewards to high-value health actions. Our compliant, scalable program increases follow-through by aligning incentives to what matters—motivating members across risk levels, barriers, and backgrounds.

Health actions suite

Incentivized health actions are aligned with government programs, quality and risk measures



Prevention and Screening

- ✓ PCP Visit
- ✓ Health Risk Assessment
- ✓ Fall Risk / Fall Risk Prevention
- ✓ Annual Flu Vaccine
- ✓ Breast Cancer Screening | **BCS**
- ✓ Cervical Cancer Screening | **CCS**
- ✓ Colorectal Cancer Screening | **COL**
- ✓ COVID-19 Booster
- ✓ Functional Status Assessment
- ✓ HPV Vaccine
- ✓ Immunization of Adolescents | **IMA**
- ✓ Maintaining or Improving Mental Health
- ✓ Maintaining or Improving Physical Health
- ✓ Medication Review
- ✓ Osteoporosis Screening | **OSW**
- ✓ Prediabetes
- ✓ Rotavirus
- ✓ Annual Dental Visit
- ✓ Urinary Incontinence / Bladder Control

Wellness

- ✓ Annual Wellness Visit
- ✓ Connect Fitness Device
- ✓ COVID-19 Vaccine
- ✓ PCP Attribution
- ✓ Physical Activity
- ✓ SilverSneakers

Risk

- ✓ In Home Assessment

Behavioral

- ✓ Concurrent Use of Opioids and Benzodiazepines | **COB**
- ✓ Engagement of SUD (Substance Use Disorder) | **IET**
- ✓ Follow-up after Hospitalization for Mental Illness | **FUM**
- ✓ Follow-up after Substance Use | **FUA**
- ✓ Initiation of SUD | **IET**
- ✓ Medication for Schizophrenia
- ✓ Psychosocial Care for Children and Teens on Antipsychotics | **APP**
- ✓ Screening for Depression | **DSF**
- ✓ Smoking and Tobacco Cessation

Pregnancy and Pediatrics

- ✓ Childhood Immunizations / Childhood Vaccines | **CIS**
- ✓ Postpartum Care
- ✓ Prenatal Care
- ✓ Well-Child Visit 15 | **WCC**
- ✓ Well-Child Visit 30 | **WCC**

120+ clinically aligned,
reading-level appropriate
outreach templates

Health actions suite



Cardiovascular

- ✓ Cardiac Rehab | **CRE**
- ✓ Controlling Blood Pressure | **CBP**
- ✓ Statin Therapy for Cardiovascular Disease | **SPC**

Care Coordination

- ✓ Follow-up after Emergency Department Visit | **FMC**
- ✓ Plan All Cause Readmissions | **PCR**
- ✓ Transitions of Care
- ✓ Transitions of Care Medication Review

Member Experience

- ✓ Care Coordination
- ✓ Care Coordination
- ✓ Customer Service
- ✓ Getting Appointments and Care Quickly
- ✓ Getting Needed Care
- ✓ Getting Needed Prescription Drugs
- ✓ Rate Your Drug Plan
- ✓ Rate Your Health Care
- ✓ Rate Your Health Plan

SDOH

- ✓ Food Intervention
- ✓ Housing Intervention
- ✓ Transportation Intervention

Medication Management

- ✓ Antidepressant Medication Management
- ✓ Statin Medication Adherence
- ✓ Taking Blood Pressure Medication as Prescribed
- ✓ Taking Cholesterol Medications
- ✓ Use of Multiple Medications in Older Adults

Diabetes

- ✓ Diabetic Hemoglobin A1c | **GSD**
- ✓ Eye Exam for Patients with Diabetes / Diabetic Retinal Eye Exam | **EED**
- ✓ Kidney Health Evaluation for Patients with Diabetes | **KED**
- ✓ Statin Use for Diabetes | **SUPD**

Custom

- ✓ If your desired health action is not listed, Healthmine can customize to fit your needs

Launch new health
actions **in two weeks** for
maximum agility

Ready to turn intent into impact?

Let's build a smarter quality-driven program.

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